Timothy Ries

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Instructional Strategist: eLearning | Training and Performance

I am passionate about creating engaging and authentic learning experiences and empowering learners to achieve their full potential. I have enjoyed a varied career in learning technology and consultative roles, including in instructional design, learning and development, solutions consulting, and customer success management. Highly flexible and adaptable, self-driven, and results focused.

eLearning	Technology Implementation	Project Management
Instructional Design	Learning Outcomes	Process Improvement
Training and Development	Adult Learning Theory	Quality Assurance

Experience

Florida Atlantic University, Boca Raton, FL   **8/2020-Present**
Center for Online and Continuing Education

Instructional Designer (8/2020-Present)
Partner with faculty, subject-matter-experts, and instructional technologists to identify instructional needs and strategies, and to design pedagogically sound, engaging, and authentic online experiences.

- As part of a COVID-19 response initiative, helped migrate over 200 courses online as the college shifted from in-person to remote learning.
- Developed fully online courses and programs to meet Quality Matters (QM) standards, comply with Americans with Disability Act (ADA) and Section 508 guidelines, and utilize principles of Universal Design for Learning (UDL).
- Created a professional development training course: Teaching Online Science Labs, to be rolled out to the Faculty at large in Summer 2021. Conducted subject matter research, designed course pedagogy, and created assessments for training certification.
- Integrated course materials into LMS course shells and master templates including third-party content and applications, interactive learning activities, assessments, and multimedia assets, to align with course competencies and learning objectives.

Cengage Learning, Field-based, South Florida   **2/2007-11/2019**
An education and technology company

Senior Customer Success Manager, Digital Solutions (5/2016-11/2019)
As member of a district leadership team, led efforts to develop engaging and effective eLearning solutions across departments and colleges, and to promote active student engagement and successful learning outcomes.

- Collaborated with course developers and instructional technologists at a large 2-year college system to evaluate, design, and implement a college-wide courseware solution for the Computer and Internet Literacy course, one of the largest online courses in the Florida college system (2019).
- Coordinated the college-wide courseware implementation and faculty on-boarding and for the business program of a prominent 2-year Virtual College in compliance with program competencies and accreditation requirements, leading to improved efficacy and accountability.

- Spearheaded initiative to move all course materials online for the national eLearning division of a prominent 4-year university, resulting in greater affordability and more than 95% student access and usage.

Implementation and Training Specialist (12/2010-4/2016)
Led the planning, development, and implementation of college-wide digital solutions. Led initiatives to uncover and identify the diverse learning needs of faculty and students, to customize and configure courseware, and to lead faculty training and user onboarding initiatives. Established training needs and objectives and led relevant and effective classroom and Web-based product training.

Learning Consultant (2/2007-12/2010)
Managed all aspects of textbook and technology sales for an assigned territory, and drove competitive, technology-based adoptions. Consistent goal achiever and market growth driver. President's Club 2009 (top 10% performer).

Houghton Mifflin Harcourt, Boston MA   **4/2003-7/2006**
Higher Education textbook and multimedia publisher

Multimedia Project Manager
Collaborated with cross-functional teams to deliver multiple concurrent high-stakes multimedia software projects, including educational CD-ROMs, Websites, and digital textbook supplements. Managed all aspects of budgets, schedules, and stakeholder communications.

Skills

- Expert in instructional design and learning methodologies including ADDIE, Bloom's Taxonomy, Gagne's Nine Events of Instruction, Rapid Instructional Design, distance learning and Adult Learning Theory.
- Expert in performance improvement methods and tools including gap and cause analysis, design of training and non-training interventions, and evaluation of training.
- Expert command of Learning Management Systems (Canvas, Blackboard, Brightspace) including third-party platforms integration, course administration, user management, and gradebook synchronization.
- Expert in Project Management methodologies and Microsoft Project.
- Proficient in graphic design principles (interface design, typography, color theory, and image optimization) and applications including Adobe Creative Cloud (Photoshop, Illustrator, InDesign).
- Strong command of Website development tools and coding languages including HTML, CSS, JavaScript, SQL, Dreamweaver.
- Experience with video editing tools including Snagit, WonderShare Filmora, and Camtasia.
- Intermediate skills in Articulate 360 and Storyline, Adobe Captivate.

Education

Candidate, Master of Science (MS) in Instructional Systems and Learning Technologies, 2020
Florida State University, Tallahassee, FL

Bachelor of Science in Business Administration
Nova Southeastern University, Fort Lauderdale FL

Certificate, Database Design and Administration
Northeastern University, Boston MA